How Can a Focus on Processes and Users Help Teams Contribute to a Vital ERP Transformation?

Mapping processes and aligning them with IT systems to aid a smooth transition

With manufacturing facilities across Europe and group companies as far apart as the United States and Australia, cheese manufacturer Hochland SE is a growing business with ambitious goals. To standardize operations and respond nimbly to changing conditions, Hochland wanted to deploy a new intelligent infrastructure for ERP. But first it needed to provide a bridge between IT and business stakeholders and help business units understand how the migration would work. It sought a solution to help it create the right conditions for migration and enable a comprehensive view of processes and their synergies with the IT landscape.
Placing Processes and Business Users at the Heart of a Successful Migration to SAP S/4HANA

Before: Challenges and Opportunities
- Changing customer requirements and different needs of local markets and production sites
- Ambitious goals: sustainability, growth, efficiency, digitalization, and attractiveness as an employer
- No centralized governance system to harmonize business processes
- Growing imperative to replace a legacy ERP system with SAP S/4HANA

Why SAP
- SAP® Signavio® solutions, which create transparency across operational processes and systems by providing insight into how SAP S/4HANA impacts the business
- SAP S/4HANA to serve as a new foundation for core business processes
- Capabilities that encourage the business to get on board for the ERP transformation
- Data-based findings that enable the business to act faster and make better decisions

After: Value-Driven Results
- Achieved long-term alignment of IT with global business objectives and the needs of individual business units
- Captured and mapped relevant processes to assign clear project roles and responsibilities until 2023
- Gained a clear understanding of the status quo and created a road map for success
- Added value through simultaneous process simplification and optimization
- Gained the ability to respond faster to customer needs
- Optimized core processes, such as insight-to-shelf processes

“SAP S/4HANA and SAP Signavio solutions created transparency across operational processes and systems, as well as their synergies. The solutions have shown that there is plenty of optimization potential not just in individual areas but also across departments.”

Alexander Neumaier, Project Manager BPM, Hochland SE

Better
Decision-making made possible through clear and actionable data insights

Improved
Customer excellence with an enhanced understanding of critical customer processes

Hochland SE
Heimenkirch, Germany
www.hochland-group.com

Industry
Consumer products

Products and Services
Cheese products including sliced cheeses for sandwiches

Employees
5,500

Revenue
€1.63 billion
(2020)

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SAP Signavio solutions and SAP S/4HANA