How Can a Better Understanding of Business Processes **Drive Digital Transformation and Innovation**?

Gebr. Heller Maschinenfabrik GmbH (HELLER) develops and produces advanced CNC machining tools and manufacturing systems for machining operations. To keep its position as front-runner in the market, HELLER is embarking on a digital transformation initiative aiming for more automation and an increased focus on core competencies and innovation.

To help ensure an efficient technological transition and drive change, HELLER followed a data-driven, process-centric strategy. The **insight into business processes** that the company gained quickly revealed **new areas for digitalization and automation**, helping it to prioritize focus areas for its transformation.
Gaining New Perspectives Quickly and Underpin Strategic Discussions with SAP® Signavio® Process Insights

Before: Challenges and Opportunities
• Identify harmonization opportunities, reduce process complexity and testing effort for the move from legacy SAP® ERP systems to SAP S/4HANA® Cloud
• Eliminate backlogs to improve process performance and mitigate project risk
• Identify areas for pre-migration process improvement and determine innovation roadmap after the transition using SAP S/4HANA Cloud capabilities

Why SAP
• Flexible analysis on business process performance with the SAP Signavio® Process Insights solution
• Native SAP solutions that delivers out-of-the-box best practices, business content and readily available improvement recommendations, based on insights from SAP systems
• Minimal setup effort for reduced time-to-insight and faster time-to-value
• Ease of use for business users; no dedicated expertise on data science and process analysis needed
• High customer-centricity and service-orientation of the SAP team

After: Value-Driven Results
• Uncovered potential areas for digitalization that had not previously been considered
• Facilitated business decisions and opened the door for discussions on new simplification and automation areas to accelerate a shift towards a stronger focus on core competencies and innovation
• Helped prioritize key data quality and data management projects by showing the potential value
• Provided data-driven view on the most relevant potential process blockers
• Laid the groundwork for a successful migration and digital transformation of the business

"SAP Signavio Process Insights has opened up completely new ways of thinking for us. For the first time, we have a holistic overview of our business process landscape, which will enable us to make decisions based on hard data, rather than gut feeling."
Sebastian Fügner, Inhouse Consultant BI & Analytics, Gebr. Heller Maschinenfabrik GmbH

4 hours
To go live with the SAP Signavio Process Insights solution, with ready-to-use analysis

Less
Manual interventions in complex operational processes, more value-adding activities

Gebr. Heller Maschinenfabrik GmbH
Nürtingen, Germany
www.heller.biz

Industry
High Tech

Products and Services
Machine tools and production systems for metal-cutting processes

Employees
2,600

Revenue
€366.2 million (2021)

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